

CENTRAL INTELLIGENCE AGENCY

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WASHINGTON, D. C. 20505

PUBLIC AFFAIRS
Phone: (703) 351-7676

22 January 1985

Ms. Jeanette Shepherd Executive Secretary Rotary Club of Cincinnati Netherland Plaza Hotel 35 West 5th Street Cincinnati, OH 45202

Dear Ms. Shepherd:

Thank you for inviting CIA Director William J. Casey to address the Rotary Club of Cincinnati.

Mr. Casey has asked me to extend his regrets. He does not feel he can accept your invitation at this time because of tentative plans which make for a full spring schedule.

We wish your Club every success, and perhaps there will be an occasion in the future when our Director can speak to your group.

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Sincerely,

George V. Lauder

Director, Public Affairs

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Original - Addressee
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11 January 1985

MEMORANDUM FOR: Director of Central Intelligence

FROM:

George V. Lauder

Director, Public Affairs Office

SUBJECT:

Invitation to Address the Rotary Club of Cincinnati

- 1. Action Requested: Accept or decline an invitation to address the Rotary Club of Cincinnati at one of their Thursday luncheons on a mutually convenient date after 2 May at the Netherland Plaza Hotel in Cincinnati.
- 2. Background: Executive Secretary of the Cincinnati Rotary Club Jeanette Shepherd has invited you to speak at one of their Rotary luncheons. The format is a cash bar beginning at 11:30 a.m. Luncheon is served at 12:15 p.m. followed by the guest speaker at 1:00 p.m. and adjournment at 1:30 p.m. You could expect an audience of 300 to 500 community and business leaders. CEO's from IBM, AT&T, General Electric, Proctor & Gamble, and Monsanto are members of this Rotary Club. According to Mrs. Shepherd, there are no known foreign nationals and the media attends by invitation only. At this time no one from the Cincinnati newspapers are members of the Rotary Club. However, the Editor of the CINCINNATI ENQUIRER will be invited to join in the next three months. As the Club has done on other occasions, they will give instructions that the program is off-the-record.
 - o Previous speakers have been Vice President George Bush, Chairman of Allegheny International Robert Buckley, Norman Vincent Peal, Donald Petersen of the Ford Motor Company, and Chris Craft of the Houston Space Center. (For further information see NEXIS opposite.) Chartered in 1910, the Rotary Club of Cincinnati is the seventh largest in the world with over 600 members. (For further information see correspondence opposite.)
- 3. Recommendation: That PAO accept for you or John McMahon. Cincinnati is an industrial area in which many large corporations are located. Since we have not made any appearances in this locale, this would be a good area for us to be heard. The Rotary Club would prefer you to do this but if you are not available. Mr. McMahon would be welcome.

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George V. Lauder



SUBJECT: Invitation to Address the Rota	ry Club of Cincinnati
ACCEPT:	
Director of Central Intelligence	Date
Director of Central Intelligence	1 6 JAN 1985 Date
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Director of Central Intelligence	Date

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Executive Registry

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ROTARY CLUB OF CINCINNATI

DONALD L. NEYER President

CLUB 17

NETHERLAND PLAZA HOTEL - 35 W. 5th ST. - CINCINNATI, OH 45202

THOMAS S. PIERATT
Vice President

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LAWRENCE L. WEIER
Vice President

HERSCHEL YORK Secretary-Treasurer

Secretary-Treasurer
THOMAS O. ATKINS

JOHN C. HUSSEY, JR.
THOMAS H. KIDD
WM. NASH McCAULEY
ROGER W. WEDGEWOOD

JEANETTE SHEPHERD

Executive Secretary

December 18, 1984

Mr. William J. Casey Director Central Intelligence Agency Washington, D.C. 20505

Dear Mr. Casey:

The Rotary Club of Cincinnati cordially invites you to speak at one of our Rotary meetings. We are proud of Rotary in Cincinnati and gratified that many national figures have addressed our Club. As an example, we have been host to Vice President George Bush, Norman Vincent Peal, Donald Petersen of the Ford Motor Company and Chris Craft of the Houston Space Center.

Our Club will offer a valuable forum for you for several reasons:

- a) The Cincinnati Rotary Club is the 7th largest in the world, with over 600 members.
- b) Our Club is comprised of community and business leaders.
- c) We expect the media to be in attendance, which could result in added publicity for you.

We would welcome the opportunity of having you as our speaker at one of our Thursday (noon - 1:30~p.m.) meetings. Normally, the time allotted for speakers is a half hour, which could be extended if you so desire. We could make available any Thursday meeting after May 1, 1985, with the exception of May 2.

We look forward to hearing from you.

Yours very truly,

ROTARY CLUB OF CINCINNATI

Jeanette Shepherd Executive Secretary

JS/jg

DCI EXEC REG

INFORMATION FOR CINCINNATI ROTARY CLUB SPEAKERS

The Program Committee appreciates very much your acceptance of our invitation to speak to the Cincinnati Rotary Club - we hope you will find the experience to be a most pleasant one. Toward that end, you may find the following information helpful.

Technically, you will be speaking to Rotary International Club No. 17. Cincinnati Rotary is the 17th oldest of more than 17,000 Clubs around the world, with a charter date of 1910. It is also the seventh largest Rotary Club in the world, with about 600 members.

As you may know, Rotary International is an association of business and professional men who meet weekly for the advancement of understanding, good will, and international peace through a world fellowship united in the Rotary ideal of service.

The Cincinnati Rotary Club meets every Thursday at noon at the Netherland Plaza Hotel, Fifth and Race Streets, in Downtown Cincinnati. If you're not familiar with Cincinnati, our Club, or the Netherland Plaza, here are a few basic directions:

- ...Fifth Street is the south edge of Fountain Square Plaza (the center of downtown). Walk one block west on Fifth to Race Street to find the Netherland Plaza.
- ... Numerous offstreet parking lots and garages are available nearby. Pogue's garage is the most convenient, enter at Elm and Fourth Streets.
- ...Rotary normally meets in the Hall of Mirrors, which is on the third floor of the hotel.

You'll find our meeting to be quite informal, even though approximately 300 Rotarians will be in attendance. A cash bar is available starting at 11:30. Luncheon is served at 12:15. The program opens at 12:45 with an anthem, invocation, wire service news, and announcements. You shall be introduced at 1:00, and we ask that you be certain to conclude your remarks prior to our adjournment time of 1:30 which is rigidly observed in view of our members other commitments. It would be likewise awkward if your presentation concluded prior to 1:25.

Unless you request otherwise, you'll be speaking from a lectern at the center of a headtable which is located along the long side of a long, very high ceilinged room. The audience will be seated quite far to your right and left as you face them. This arrangement makes the use of visual aids impractical at the headtable. If you plan to use visuals, let us know so we can set you up at an end of the room. The lectern is equipped with a mounted microphone. Let us know if you prefer a neck microphone.

If you have any further questions prior to your visit, you'll find Mrs. Jeanette Gausman, Executive Secretary, or Mrs. Jeanne Garner, Assistant Secretary, at the Rotary office, 513-421-1080, most helpful.

We look forward to having you with us.